



LIMPOPO
PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

**DEPARTMENT OF
AGRICULTURE AND RURAL DEVELOPMENT**

Att: Editors/Journalists

MEDIA ALERT

MEC Nakedi Kekana to Sign MoU for the R600 Million Vhembe Agricultural Multiplier (VAM) Project

The Limpopo Department of Agriculture and Rural Development (LDARD) invites members of the media to attend and cover the official launch of the Vhembe Agricultural Multiplier (VAM) Project. This transformative initiative underscores the government's dedication to fostering sustainable economic opportunities, empowering communities, and advancing agricultural growth in the Vhembe District.

At the event, MEC Nakedi Kekana will sign the Memorandum of Understanding (MoU) for the VAM Project, a bold development initiative worth R600 million with ZZ2 and the Mutele Traditional Council.

The project seeks to unlock the agricultural potential of the region by developing 3,000 of fertile land for the cultivation of fruits and vegetables. It also includes the construction of a 30-hectare off-channel dam, which will ensure sustainable access to water resources, addressing one of the key challenges in the district.

The VAM Project is projected to create over 2,000 jobs, stimulate the growth of small agricultural and medium enterprises (SMEs), and contribute to the broader economic upliftment of communities in the region. This initiative is aligned with the government's District Development Model (DDM) and provincial economic strategies, emphasizing collaboration among stakeholders to achieve sustainable development goals.

Members of the media are invited to join this significant occasion.

Date: Friday, 24 January 2025, at

Time: 10:00,

Venue: Awelani Lodge, Mutele, Musina Local Municipality, Vhembe District.

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For media confirmations and further enquiries, please contact:

Pelane Phakgadi, MEC Spokesperson

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